# Introduction to Optimization 

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## Overview

## What is optimization?

Optimization is a mathematical discipline concerned with finding the maxima and minima of functions, possibly subject to constraints.

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Optimization is a mathematical discipline concerned with finding the maxima and minima of functions, possibly subject to constraints.

## Where is optimization used?

- Almost every Engineering discipline
- Architecture
- Nutrition
- Economics
- etc.


## Overview

## What do we optimize?

Most often, a real function of $n$ variables:

$$
f\left(x_{1}, x_{2}, \ldots, x_{n}\right) \in \mathcal{R}
$$

Depending on discipline and context, this function is also known as:

- Cost function
- Objective function
- Loss function
- Utility function
- Reward function

Two types of optimization:

- unconstrained
- constrained


## Unconstrained

## Example

$$
\underset{x, y}{\arg \min } f(x, y)=x^{2}+2 y^{2}
$$



## Constrained

Constrained example 1

$$
\underset{x, y}{\arg \min } f(x, y)=x^{2}+2 y^{2}
$$

subject to:

$$
x<2
$$



## Constrained

## Constrained example 2

$$
\underset{x, y}{\arg \min } f(x, y)=x^{2}+2 y^{2}
$$

subject to:

$$
\begin{array}{r}
y<2 \text { and } \\
-2<x<5
\end{array}
$$

## MATLAB anonymous functions

## Definition and Syntax

An anonymous function is a function that is not stored in a program file, but is associated with a variable whose data type is function_handle. Anonymous functions can accept inputs and return outputs, just as standard functions do. However, they can contain only a single executable statement. For example, to create an anonymous function that finds the square of a number:
>> sqr $=$ @(x) $x .{ }^{\wedge} 2$;
>> sqr(2)
ans $=$

4

## MATLAB anonymous functions

## Function with two inputs

```
>> f = @(x, y) sin(x)*\operatorname{cos(y);}
>> f(2, 4)
```

ans $=$
$-0.5944$

## MATLAB anonymous functions

```
Plotting a simple polynomial
f = @(x) (0.5)*x.^4 - 3*x.^3 - 2*x.^2 + 10*x;
xs = linspace(-3, 7, 500);
ys = f(xs);
plot(xs, ys);
```



## MATLAB anonymous functions

## Where is the minima?



## Derivative

$$
\begin{gather*}
f(x)=\frac{1}{2} x^{4}-3 x^{3}-2 x^{2}+10 x  \tag{4}\\
f^{\prime}(x)=2 x^{3}-9 x^{2}-4 x+10 \tag{5}
\end{gather*}
$$




## Numerical optimization

In this course we will look at numerical optimization (in contrast to analytical methods used in Calculus courses).

## Numerical?

We do not know the mathematical formula for the function $f$ we wish to optimize, but we can sample it.

## Numerical optimization

```
When we don't know what f}\mathrm{ is, we can still sample
>> f(0.1)
ans =
    0.977050000000000
>> f(-1)
ans =
    -8.500000000000000
>> f(2)
ans =
    -4
```


## Numerical optimization

## A simple algorithm

- Decide on an interval [low, high]
- Sample $x$ values of the function in that interval
- Pick the lowest value of the function on that interval as the minima


## Numerical optimization

```
In MATLAB
domain = linspace(-3, 7, 500);
current_minima = f(domain(1)); % default
min_x = domain(1); % default
for x = domain % loop over domain
    if( f(x) < current_minima )
        min_x = x; % update our estimate
        current_minima = f(x);
    end
end
% print out results
fprintf('The current_minima is at x = %.4f\n', min_x);
fprintf('At x=%.4f, f(x) = %.4f\n', min_x, current_minima);
```


## Numerical optimization

Problems with the above approach? Assumptions, assumptions, assumptions...

- Smoothness
- Is global minima in that domain?
- Is there more than one global minima?

Often, in practice, we settle for one solution, knowing there could be a better one.

## Constrained Optimization Example

## A real world problem

A farmer has 2400 ft of fencing and wants to fence off a rectangular field that borders a straight river. He needs no fence along the river. What are the dimensions of the field that has the largest area?


Area $=100 \cdot 2200=220,000 \mathrm{ft}^{2}$


Area $=700 \cdot 1000=700,000 \mathrm{ft}^{2}$


Area $=1000 \cdot 400=400,000 \mathrm{ft}^{2}$

## Fence

## The general case

- Maximize $f(x, y)=A=x y$, subject to: $2 x+y=2400$

We first express $A$ as a function of one variable by solving the constraint equation for $y$ and substituting.
$2 x+y=2400 \Longrightarrow y=2400-2 x$
$A=x y=x(2400-2 x)=2400 x-2 x^{2}$

## Fence

## Plot of $A=2400 x-2 x^{2}$



Where is the area at a maximum?

$$
\begin{gathered}
\frac{d A}{d x}=2400-4 x \\
\frac{d A}{d x}=0 \Longrightarrow x=600
\end{gathered}
$$

## Constraint

## Visualizing the constraint $2 x+y=2400$



